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David Wiegman

Objective

To become a contributing member of an Omaha area business by utilizing my education and skills in video production, graphic design or desktop publishing.

Profile

- Talented, creative and energetic individual.
- Write and produce quality news-oriented promotion spots.
- Proficient in managing multiple projects.
- Skilled in non-linear computer-based editing programs.
- Excellent verbal, written and oral communication skills.
- Strong organizational skills with the ability to meet deadlines.
- Successfully takes on increasing responsibilities.

Education

1999-2003 **Midland College** Fremont, Nebraska
Bachelor of Arts Degree — Journalism Major, Print and Broadcast Media
• Honors Student; Society for Collegiate Journalists; Blue Key National Honor Fraternity.

Experience

2003-Present **KETV** Omaha, Nebraska
Graphic Artist/Promotions Producer/Production Assistant
• Write and edit daily Proof of Performance spots for morning newscasts.
• Write and produce promotional spots for News Sweeps pieces.
• Edit promotional and commercial spots using Avid Newscutter Adrenaline.
• Set up lights and operate camera(s) on location shoots for commercial projects.
• Occasional directing of news cut-ins and severe weather coverage.
• Upload video and images of breaking news and high school sports to KETV.com.
• Create, design and edit new and existing graphics for use on-air during daily morning news broadcasts using Adobe Photoshop and Adobe After Effects.
• Develop special graphics and effects for commercial clients.
• Run teleprompter during broadcasts for anchors and closed captioning encoding.
• Prepare show scripts for distribution to other crew members.
• Ready sets for broadcasts.

1999-2003 **Midland College** Fremont, Nebraska
Journalism Staff Positions:
• Various responsibilities on *The Midland* (student newspaper) — Co-Editor/
Managing Production Editor, Opinion Editor, Columnist, Cartoonist, Staff Writer
• Technical Advisor, *MLC on the Air* (student news broadcast)
• Design Editor, *The Magazine* (full-color student publication)
• Editor, Layout Designer, *Bits of Flint* (student literary publication)
• Webmaster, MLC Journalism Website

1999-2000, 2002 **Estherville Daily News** Estherville, Iowa
Composition (internship); Staff Writer/Layout
• Created, designed & edited advertisements using Quark Xpress & Adobe Photoshop.
• Pasted up advertisements, classified ads and TV Guide sections.

- Provided computer technical assistance to staff.
- Photographed & wrote news stories covering area sporting events & general news.
- Used Quark Xpress and Adobe Photoshop to prepare stories and photos for publication.

2001-2002 **Lakes Television** Spirit Lake, Iowa

Programming Coordinator/Editing Assistant/Technician/Videographer

- Prepared video for broadcast & coordinated programming & commercials.
- Filmed & edited various local area television shows using Final Cut Pro.
- Designed, implemented & maintained a new computer network for sharing Internet access, files and printers between PC & Macintosh workstations.

1998 **Computer Zone** Estherville, Iowa

Technician

- Assembled & repaired computer systems according to customer specifications.
- Provided technical assistance for new computer users.

1993 to Present **Self-Employed**

Computer Consultant

- Build & set up computer systems for numerous individuals & businesses.
- Troubleshoot & provide technical assistance for PC & Macintosh computers.

Video Production

- Film, edit & produce DVDs of weddings & events using Adobe Premiere & Encore.

Print and Graphic Design

- Designed CD packaging of a Sioux Falls, SD rock band for professional printing.

Webpage Design

- Designed & maintained webpages for local school & business.

Awards

- National Medal of Merit — Society for Collegiate Journalists
- Who's Who in American Colleges and Universities
- Golden Leaf Awards — Nebraska Collegiate Press Association:
 - > 1st Place Awards: Cartoon Strip; Two-Page Spread; Special Design Graphics
- Midland College Awards:
 - > Most Valuable Staffer, *The Midland*
 - > Most Valuable News/Editorial Student
 - > Beulah Meyer Link English Department Award for Creative Writing
- Merit Scholarships: Anderson Leader, Gunner Horn Journalism, Augustine, Lutheran Brotherhood & others.

Software

Proficient in latest versions of the following software programs (PC and Macintosh):

Adobe: Photoshop, InDesign, Premiere, After Effects, Encore DVD, GoLive, PageMaker

Apple: OS 9.x, OS X, Final Cut Pro, iDVD

Avid: Newscutter Adrenaline, Newscutter XP

Quark: Xpress

Microsoft: Windows 9x/NT/2000/XP/Vista, Office (Word, Excel, PowerPoint, Access)